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**FOR IMMEDIATE RELEASE**

## **INTERNATIONAL ACAC TO HOST LATIN AMERICA REGIONAL INSTITUTE ON GLOBAL UNIVERSITY ADMISSION AND ADVISING**

**ARLINGTON, VA (March 2, 2018)** – The International Association of College Admission Counseling (International ACAC) will host the Latin America Regional Institute, March 8-10, 2018, in Panama City, Panama. The Regional Institute, held at Florida State University – Republic of Panama Campus, will feature three days of professional development, culminating with a college fair open to students and local secondary schools.

The mission of the Latin America Regional Institute is to connect secondary school counselors within Latin America with university admission officers from around the world to discuss important matters specific to the region, its students, and its schools. Furthermore, the event allows universities from around the world to build connections and deepen their understanding of the Latin American student market. According to [IIE's Open Doors Report](#), in 2015-16 nearly 44,000 undergraduate students from the Latin America region were enrolled in US postsecondary institutions alone, making this region an important source of students, talents, and cultures for institutions worldwide. However, in 2016-17 the total number of Latin American students (all academic levels) studying in the United States [decreased 6.2 percent](#), making understanding of this region all the more important.

Over 40 high schools and organizations are registered, hailing from 16 countries, including Argentina, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Puerto Rico, United States, Uruguay, and Venezuela. In addition, over 60 colleges and universities from Canada, China, France, Ecuador, Germany, Italy, Netherlands, Spain, Switzerland, United Kingdom, and the United States are slated to attend.

Attendees will have the opportunity to develop their knowledge through multiple information sessions led by faculty who are both leaders in the field and specialists in the Latin America region. In addition, multiple networking opportunities are built into the schedule to allow professionals time to meet and build stronger working relationships. Finally, most of the universities in attendance will participate in the capstone event of the Regional Institute, a college fair on Saturday, March 10th. The event, taking place at [Ciudad del Saber](#), is free of charge for students in the region. The full Regional Institute working schedule can be seen [here](#).

The Latin America Regional Institute is the first event of its kind in the region and the sixth regional institute overall. Previous locations include Shanghai, China; London, United Kingdom; Nairobi, Kenya; Incheon, South Korea, and Abu Dhabi, United Arab Emirates.

### **International ACAC Online**

- Website: <http://www.internationalacac.org/>
- Twitter: <https://twitter.com/IntlACAC>
- Instagram: <https://www.instagram.com/intlacac/>

### **About Florida State University (FSU) – Republic of Panama Campus**

The FSU campus in Panama is located in the City of Knowledge, a cluster of over 300 academic, scientific, and humanistic institutions interacting on 300 acres of land in a converted U.S. military base next to the Panama Canal, with over 200 hundred buildings including modern student housing, academic installations and research laboratories, and activity centers that serve more than 5,000 community members. The goal of FSU is to advance as a nationally recognized public universities in the U.S. and to continue to expand its global footprint, fostering diversity and inclusion. Nowhere are these attributes more evident than in the FSU campus in the Republic of Panama, which is celebrating this year its 60<sup>th</sup> anniversary in the Isthmus. [Visit the Regional Institute page](#) for more information on the FSU campus in Panama.

### **About International ACAC**

International ACAC was founded in 1991 as the Overseas Association for College Admission Counseling and is affiliated with the US-based National Association for College Admission Counseling (NACAC). Membership is made up of over 2,800 professionals from more than 100 countries worldwide, dedicated to serving students as they make choices about pursuing postsecondary education. International ACAC effectively brings together secondary school counselors, independent counselors, college admission and financial aid officers, enrollment managers and organizations engaged in guiding students through the transition from secondary to higher education.

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