



**International ACAC GENERAL MEMBERSHIP
AND BUSINESS MEETING
MINUTES**

NACAC Conference – Rutgers University
July 13, 2016

I. Meeting was called to order by President Kristin Dreazen at 4:48pm.

II. Quorum

Vice President for Membership Megan Dangremond confirmed that a quorum was present.

III. Approval of Minutes from October 2015 Membership Meeting during the NACAC Conference in San Diego. ***Motion passed.***

IV. NACAC Update – Brandi Smith

- Recognized International ACAC members serving on NACAC committees and recognized Joe Giacalone as out-going president and chair of NACAC's Imagine grant committee.
- Noted that NACAC now has over 15,000 members; over \$200,000 awarded to counselors to attend professional development opportunities via the Imagine Grant program.
- 625,000 students and 1,800 colleges participated in NACAC College Fairs over the last year, and recognized the May 2016 Vancouver Fair for strong attendance.
- NACAC Board of Directors is developing a strategic planning process to implement in the Fall of 2017.
- Recognized NACAC's international staff (Eddie West, Lindsey Addington); noted the recently call for standards and integrity in testing.

V. President's Report – Kristin Dreazen

- Thanked Rutgers for hosting the 2016 Conference.
- Provided an overview of the Executive Board meetings over the past weekend, which included a day+ focused on strategic planning, building on the work started in 2013 while at Marist for the summer conference. Outcomes from the 2013 planning include the expanded pre-conference 'stand alone' at the 2016 conference, and the launch of the regional institutes. This round of strategic planning is focused on our infrastructure – noting the response to the call for committees and the demand to attend this year's conference. How can we say 'yes' more?
- Established four working groups for the Board members: engagement and involvement, member retention and education, regional institute expansion, and conference planning (all

aspects), all focused on our to better serve our membership. Outcomes to be shared at the NACAC Conference in October and throughout the next year.

- Encouraged members to apply for NACAC Imagine Grants to support their campus initiatives.

VI. Past President's Report – Joe Giacalone

- Noted the six open executive board positions in 2017: president-elect, vice presidents for government relations, membership, and inclusion, access and success, plus two delegate positions.
- Provided an overview of the GNC and reviewed the scope of that committee's work over the next year (elections, organization representation, awards).
- Noted the successful Vancouver Fair, thanking the local arrangements committee; over 2,500 students attended the fair, and 150 colleges and universities participated representing 12 countries.
- Noted the proposal process for hosting the 2018 International ACAC Conference.

VII. Executive Director's Report – Theresa Schweser

- Updated on new part-time staffing for the organization (administrative coordinator and special program coordinator); also recognized conference exhibits coordinator, Steve Fleischmann.
- Provided an updated on the 2017 Conference, hosted by Case Western Reserve University in Cleveland, Ohio. First site visit planned for August. More details will be shared at the membership meeting during the NACAC Conference.

VIII. Vice President Reports

Admissions Practices – Jen Dewar

- Since July 2015 Conference, 8 AP cases received (4 University /3 Third Party/1 Secondary School).
- The number of cases reported has been increasing over the past few years, and thus the committee is expanding to support the increased work, with sub-groups focusing on specific areas.

Communications – Aaron Andersen

- Highlights from over the past year included launch of new logo and brand, the website refresh and supporting the monthly webinars.
- Website statistics: Most popular blogs, based on traffic, were the counselor letter (draft to ask for administrator support) @ 14,000 views; summer program @ 2900 views, and the Africa Institute @ over 1700 views.
- Over the next six months, committee plans include redirect websites and provide an email solution (due to name change), create an International ACAC brochure (based on earlier motion), and further develop the committee structure.

Finance – Cathy Curtis

- International ACAC is financially healthy, with no debt. The increase in membership continues to help us meet our operational budget targets, and the conference price-per-person attendee rate has allowed us to increase our profit for that event. Conference exhibits and sponsors are a revenue source as well.
- Scholar Fund contributions remain steady (\$35 – 40K range) allowing to support scholars attending the conference.

- Regional Institutes in London and Africa are deficit programs but supported through the initial \$50,000 allotted for this new initiative.
- 2017 budget will be presented at NACAC membership meeting.

Government Relations – Juan-Camilo Tamayo

- Noted two regional institutes held since last July – first in Shanghai, China with 202 attendees and the second in London with 38 counselors attending.
- Next regional institute will be held in Nairobi, Kenya in October 2016; already has 60 registrants from 12 countries; enrollment will cap at @ 120.
- Noted the Board’s approval of \$35,000 for travel grants to counselors to attend the Africa Institute.
- Future regional institutes are being considered with plans announced by the September NACAC Conference.

Inclusion, Access, and Success – Joan Liu

- Provided an overview of the IAS committee’s growth and development was provided to the board, noting its’ evolving from the Professional Development Committee to a separate entity, with a mission statement in-line with that of NACAC, and focusing on the scholarship and scholar mentor programs, financial aid sessions at the conference, providing information and resources, and support for the Africa Regional Institute travel grant selection process.
- The 2016 Scholar Program is bringing 9 counselors from across the globe to the conference, noting that collectively they serve almost 9,800 students.
- The IAS Committee organized six financial aid sessions for the 2016 Conference, one for each education session block, in effect ‘mainstreaming’ these conversations.
- Encouraged members to nominate potential scholars for 2017.

Membership – Megan Dangremond

- Provided a snapshot of 2016 conference attendees, noting this is the first year that college/university represent just under 50% of the total. 81 countries are in attendance.
- Membership was also reviewed – currently 2,590 members; this represents 105% growth in five years! Membership growth overall is most impressive, especially among high school members.
- Committee is looking to establish regional committees with goals to facilitate greater local discussion, build a conduit of communication to the Executive Board, and provide additional networking and professional development opportunities.
- Noted the newly updated PDF of the member directory available on the website.
- Announced the launch of GEMS – Going the Extra Mile! – to ‘recognize the exemplary work of International ACAC members by highlighting a dedication to our profession, our colleagues, and our students by demonstrating best practices, acts of good will, creativity, and ethics.’ GEMS will be quarterly recognition to promote member engagement. Benefits to include a certificate of recognition, mention in the Facebook page and newsletter, and notification email to the recipient’s supervisor. It will be an excellent opportunity to highlight the day-to-day good that goes on in our work.
- Noted Task Force on Commission Based Recruitment, formed to have a larger discussion, to ensure our policies are informed and to educate our membership.

Professional Development – Becky Konowicz

- Noted robust enrollment of 228 participants in this year’s PreConference Institute.
- In addition, the PD Committee is working to standardize curriculums at Institutes, plan the monthly Webinar Wednesdays, offer the annual Counselor Bus Tour, and promote member involvement in NACAC and regional affiliate presentations.
- Requests for ‘CEUs’ continue and we currently meet that need by offering conference attendance certificates upon request; graduate credit is available through SUNY-Buffalo.

IX. Service Committee Report – Anna Wright

- Noted that this committee supports the Scholars Raffle and 5K Run/Walk during the conference.
- At 2015 Conference, these events raised over \$15,000 for the Scholars Fund!
- This year, over 100 items donated to the raffle, which means 1 in 10 attendees donated.

X. Member Recognition – Joe Giacalone

- The 2016 International ACAC Member Award Recipients were recognized:
Rising Star Award - Rhonda Leshman, Distinguished Service Award - Jack Shull, and the Peter Hauet Lifetime Achievement Award - Dale Ford.
- Outgoing board members were also recognized and thanked for their years of service to the organization: Ffiona Rees, Sam Fleischmann, and Andrew Moe.

XI. New Business

- Marie Viva recognized the work of the scholar program and scholar grants.
- Elisabeth Marksteiner, a new member of the executive board, offered her thanks for the well-planned conference week.

XII. Adjournment

President Dreazen thanked RevolutionPrep, sponsor of the membership meeting. She also thanked the International ACAC executive board and many committee members for their contributions to the organization and the summer conference.

Motion: The membership voted unanimously to adjourn the July 2016 International ACAC General Membership Meeting at 6082 p.m.

Respectfully submitted,
Theresa Carroll Schweser
OACAC Executive Director
September 2016