

AFFILIATE GENERAL MEMBERSHIP MEETING MINUTES International ACAC Conference - London, Ontario July 10, 2019

- I. Meeting was called to order by President Becky Konowicz at 3:04pm.
- II. President Konowicz held a moment of silence for three members (Amy Fisher, Leon Braswell, and Russell Mann) who had recently passed away.
- III. Quorum Vice President for Membership Michelle Chow-Liu confirmed that a quorum was present.
- **IV. Approval of Minutes** from September 2018 Membership Meeting during the NACAC Conference in Salt Lake City, Utah. *Motion passed*.
- V. President Report Becky Konowicz
 - The Executive Board met two days prior to the start of the Conference. Among the many topics discussed, three
 are of particular note for members:
 - Membership Survey
 - Strategic Planning
 - o Regional Engagement
 - Recognized and thanked outgoing committee members, whose three-year terms end July 31st.
 - Recognized and thanked Board members who have completed their terms: Julie Chapman, Cathy Curtis, Patience Fanelle-Koch, Elisabeth Marksteiner, Jennifer Melton, and John Wilkerson.

VI. Standing Committee on Diversity Report - Dean Mendes

2018-2019 Accomplishments:

- The committee became standing, and now has a co-chair (Dean) who sits on the Executive Board as a NACAC Delegate.
- The committee successfully requested demographic data during the 2018-2019 membership registration and renewal process.
- In collaboration with the Executive Board, the committee established funding for a three-year diversity training program, offered to the Board and full membership.
- The membership diversity definition was implemented and added to the International ACAC website.

Goals and Actions Steps for 2019-2020:

- The committee will be doing a data analysis of membership demographic information. They will also work with the
 Executive Board and HQ to develop the diversity training webinars, and plan Year Two and Three diversity
 training programs.
- The committee will work to develop content for the diversity webpage, initiative updates, blogs, and suggested readings.

VII. Opportunity Grants Report - Becky Konowicz

- Approximately \$24,000 USD awarded to 10 members supporting:
 - Professional development workshops for counselors in Cameroon, Ecuador, and Japan;
 - Programs bringing higher educational information to students and educators in Burundi, Rwanda,
 Uganda, six regions of Benin, and five regions of Togo;
 - o Buses transporting students from under resourced schools to university fairs in Mongolia and Taiwan;
 - A Kindle program bringing educational and college prep resources to rural areas of Zimbabwe, allowing students without a power source to continue studying;
 - Seven membership fee waivers were approved.
- The next period to apply for an Opportunity Grant October 2019.
- Recognized the co-chairs, Patience Fanella-Koch and Wilson Lee.

• Recognized the committee members: Aaron Andersen, Sierra Anderson, Anne Faucett, Johanna Fishbein, Rosa Moreno-Zutautas, Sara Riggs, and Marie Whalen.

VIII. President-Elect Report - Kathleen Schultz

2020 Conference, July 14th-17th, at the University of New Mexico in Albuquerque.

IX. Past-President Report - Aaron Andersen

Elections 2020

- Available positions:
 - President, Delegate to the NACAC Assembly (x2), VP for Advocacy & Outreach, VP for Inclusion, Access
 & Success, VP for Membership
- Nominations open December 1, 2019
- The GNC is interested in knowing which voices are not being represented on the Executive Board, and are asking for help identifying and nominating members who could serve those roles.

X. Vice President Reports

Admissions/Enrollment Practices - Ruby Bhattacharya

- Main objectives for the committee:
 - Increase awareness of NACAC's CEPP (formerly SPGP) guidelines and protocols among association members;
 - Provide guidance to association members in support of ethical practices agreed upon by NACAC and outlines in the CEPP;
 - Liaise with NACAC's National AP Committee and other affiliates in determining appropriate courses of actions in adjudicating CEPP complaints;
 - Provide international perspective and promote the needs of the international community to the national association and regional affiliates.
- Outreach and Education, 2018-2019
 - o CEPP presentations were given at five conferences and one webinar.
- Adjudication: The AP Committee investigates alleged infractions of NACAC and International ACAC policies and renders decisions. The AP Committee works closely with the NACAC Committee and staff.

Advocacy & Outreach - Lucien Giordano (report given by Charlie Pybus)

- Member survey and APPG submission by Charle Pybus;
- Ad-Hoc Committee on Testing report issues May 2019
- 2019 NACAC Advocacy Day was attended by five International ACAC members;
- AOC committee member attended BUILA conference as an International ACAC representative;
- Pursued stronger working relationships with relevant organizations.
- Regional Institutes:
 - October 2018 South Asia RI in Jaipur, 137 attendees from 10+ countries
 - o May 2019 Europe RI in Sofia, 142 attendees from 30+ countries
 - October 11-14, 2019 Sub-Saharan Africa RI in Johannesburg, registration is open
 - o May 1-3, 2020 East Asia & Pacific RI in Hong Kong, registration will open December 1
 - Please apply or encourage non-members to apply for travel grants
 - Project Manager and host applications are open for MENA 2020 and beyond.

Communications - David Bernay

- 2018-2019 Communications Committee accomplishments:
 - o Workplace Survey
 - o 28 blog posts with 3,000+ views
 - o 20 webinars run by a team of five moderators 1200 webinar attendees
 - o Quarterly newsletters
 - o Facebook group moderation
 - o Social media campaigns and promotions
- Ongoing goals:
 - o Creation of subcommittees/coordinators for newsletters, blogs and publications, social media, Facebook, webinar moderating, and resource and website overview.

o To increase member engagement through these various platforms as the committee liaises with various International ACAC committees to further their goals.

Finance - Tracy How

- Global Fund:
 - The Scholar Program provides funding for 12 high school counseling professionals, working with underrepresented populations, to attend the annual Conference.
 - Conference Bursaries awarded approximately \$16,000 USD to 28 members.
 - Opportunity Grants, a new initiative as of 2018, awarded approximately \$24,000 USD to 10 members.
- 2018 South Asia RI Travel Grants:
 - \$11,364.59 USD total amount awarded (13 grants)
 - o \$874.20 USD average amount
 - o Four countries represented
- 2019 Europe RI Travel Grants:
 - \$9,774,84 USD total amount awarded (14 grants)
 - \$698.20 USD average amount
 - 13 countries represented
- Conference Sponsors
 - Gold: Cialfo, Concourse Global Enrollment, Duolingo English Test, Linden Educational Services
 - o Silver: FPP EDU Media, InitialView, Marist College, Rutgers University-New Brunswick, Virginia Tech
 - Bronze: Council of International Schools, Dipont Education Management Group, Itir Aydin Higher Education Consultancy, Jacobs University Bremen, Mount Allison University

Inclusion, Access & Success - Joe Tavares

- 2019 Scholar Cohort:
 - For the first time, students were able to nominate individuals for the Scholar Program. This student outreach yielded 20% of the application pool and three scholars.
 - 90+ applications submitted from a diverse group of countries. 12 scholars from 12 countries were selected with eight in attendance.
 - Unprecedented situation: six scholars were denied Canadian visas.
 - Two reapplied for Canadian visas and were granted them.
 - IAS continues to work 1-on-1 with those scholars denied visas with the hope they can join us at an upcoming International ACAC Regional Institute or the 2020 Conference.
 - We hope to have better luck with visa process next year, with IAS doing everything in their power to ensure we have 12 scholars at the 2020 Conference.
- Scholar Mentor Program:
 - 2019 Scholar Cohort will now be provided with two mentors to enhance scholar programming; structured mentoring program timeline is 15 months.
- Website Resources:
 - The IAS Committee continues to maintain, update and promote relevant International ACAC web resources to support international student access and mobility.
- Five scholar alumni attended the 2019 Conference.

Membership - Michelle Chow-Liu

- Provided a snapshot of current International ACAC membership, which totals 3,390 members and growing.
 - High school members are now the largest group with 1,435 members. University members total 1,373, individuals are 282, retired are 17, and organizations are 278 (for-profit 177, non-profit 48, community-based 53).
 - Four top regions for members are (in descending order) Canada & U.S., East Asia, Europe, and Southeast Asia & Oceania.
- Provided a snapshot of the 2019 Conference breakdown, which totals 1,561 attendees, 583 of which were first-timers.
 - College/university members were the largest in attendance with 51%. High school members total 37%, individuals were 4%, retired were 0% (two attendees), and organizations were 8% (for-profit 5%, non-profit 2%, community-based 1%).
 - Top five countries in attendance were (in descending order) the United States, China, Canada, the United Kingdom, and India.

Professional Development - Denise Nijhuis

- Pre-Conference Institute:
 - Largest Pre-Conference Institute to-date 170 participants across two streams.
 - 36 faculty members representing 13 different countries
- International ACAC Bus Tours:
 - o 2019 Participants will visit 13 campuses in Ontario from July 12-19.
 - 2020 Participants will visit 10 campuses in New Mexico and Colorado from July 17-24.
- Webinars 2018-2019
 - o Monthly webinars on various topics from Financial Aid to Team Building;
 - Introduction of the "Town Hall-style" webinar as an open discussion platform;
 - o 1200+ attendees, 3700+ registrations.
- Webinars 2019-2019
 - o Popular webinars, such as Financial Aid, will be offered every year and made available to non-members;
 - Country system webinars to be recorded and made available as a resource.

XI. NACAC Report - Ffiona Rees, NACAC Board of Directors

Based on conversations with members during the past five years, as well as the concerns and recommendations put forward by the InternationalACAC Ad-Hoc Committee on Testing, NACAC is convening a panel of leaders to examine carefully what we see as systemic challenges with standardized testing, especially as it affects international students. These include:

- Access to testing for US citizens residing outside the US and international students;
- Alternatives for assessment for US citizens residing outside of the US and international students when test dates/centers are cancelled;
- Customer service/communication with students, universities, and high schools;
- Barriers for students with accommodations (US citizens residing outside the US and international students), and;
- Access to fee waivers for US citizens and international students residing outside the US.

XII. Other Business

- Peter Hauet thanked the Executive Board for their ongoing commitment to diversity within the organization, and for a wonderful conference.
- Juan-Camilo Tamayo requested an updated International ACAC LinkedIn page.
- A member requested clarification on the dates of the 2020 Conference.
- A member raised the issue of Regional Institutes, specifically the East Asia & Pacific Regional Institute, being held on the same weekend as the SAT, which the Leadership Team deemed as unavoidable.

XIII. Adjournment - Motion: The membership voted unanimously to adjourn the July 2019 International ACAC General Membership Meeting at 4:11pm.

Respectfully submitted, Margaret Andrade International ACAC Assistant Director August 2019