

2019 INTERNATIONAL ACAC EXECUTIVE BOARD APPLICATION

Name: David Bernay

Title: Director of International Admission

Member Type: College/University

Institution: St. Edward's University

Location: United States



Position for which you are applying:
Vice President for Communications

PUBLIC BALLOT INFORMATION

Provide information regarding your professional roles:

Since 2010 I have served as an admission counselor at St. Edward's University supporting both domestic and international admission. In my current role as Director of International Admission, I oversee international student recruitment initiatives and the University Honors admission process. We strive to create a student centric culture and support the university's mission of educating globally engaged students who are challenged to "take on their world" through experiential learning, research, and travel.

Provide information regarding your International ACAC, NACAC, and/or other international education organizational experience.

I began serving on the International ACAC Communication Committee in 2015 and later applied for the role as VP of Communication when Aaron Andersen was elected President. I lead a committee of volunteers who help tell the story of International ACAC, create social media content, curate quarterly newsletters, moderate monthly webinars, and engage with the needs of our membership and the greater international counseling community. In addition to my work with International ACAC, I have attended and presented at several CIS Conferences on the topic of Middle East Recruitment and Government Scholarships. I feel privileged to work in such a generous international community and am fortunate to create a slice of that community in cyberspace that aids our important work.

Please provide a maximum 250-word statement of your experiences, why you wish to run for the International ACAC Board, and other relevant information you would like members to know about you.

I have served on the Communication Committee since 2015 and as VP of Communication since 2017. The Committee and I write quarterly newsletters, blog articles and perform regular website maintenance. Members of our team liaise with a graphic designer for work on logos and publications, and a team of 5 moderators administer 20+ webinars every year. This year we created the 2018 International ACAC Workplace Survey, where we collect information and analyze trends among our members and their institutions and to provide data to spur meaningful change and improvement to how we operate in our workplace. My goal will always be to better utilize the talents and skills of the Communication Committee members. We have extremely talented members who have a lot to contribute in telling the story of International ACAC. In this next year, I hope that the committee and I can work to improve visibility and access to important resources offered by International ACAC, especially improving the user experience on our website. When we do our job well as volunteers, it means our membership to more engaged and better informed on important issues in international education. That part of the role is really fulfilling for me and it's big reason I decided to run for a full term as VP of Communication. I look forward to continuing this work on behalf of the organization!