Hosting an International ACAC Conference

Welcome and Introductions

Why?

The Benefits

Submit a Proposal

Tips To Consider

Next Steps

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1994 – George Washington University
1995 – Loyola University, Chicago
1996 – Univ. of Central Florida
1997 - College of Notre Dame
1998 – Dartmouth College
1999 – Duke University
2000 – Villanova University
2001 - Clark University
2002 – Cornell University
2003 – Brown University
2004 – University of Toronto
2005 – Washington University, St. Louis
2006 – Texas Christian University
2007 – University of British Columbia
2008 – Michigan State University
2009 – Chapman University
2010 – Northeastern University
2011 – University of Calgary
2012 – University of Denver
2013 – Marist College
2014 – University of South Florida
2015 – University of Oregon
2016 – Rutgers University

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- International Secondary Counselor Exposure
- Exposure to Region
- Building Goodwill, Internal and External
- Moving the Needle

2016 Membership Snapshot

Membership Type	2016 Membership	% of Membership	Unique Institutions	Countries Represented	2015 Membership	# Change 2015-16	2012 Membership	% 5 Year Change
University	1115	43%	673	26	1060	55	767	45%
High School	1003	39%	742	105	912	91	331	203%
Individual	243	9%	235	39	256	-13	110	121%
For-Profit	141	5%	97	18	124	17	31	355%
Non-Profit	71	3%	38	27	58	13	39	82%
Retired	17	1%	17	4	18	-1	7	143%
Total	2590		1802	112	2428	162	1285	102%

Top Countries

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Country	2016 Membership	2015 Membership	2016 Rank	2015 Rank	2016 % of Membership
United States	1193	1118	1	1	46.06%
China	251	275	2	2	9.69%
Canada	124	113	3	3	4.79%
United Kingdom	124	82	4	4	4.79%
Hong Kong	61	55	5	6	2.36%
Singapore	53	53	6	5	2.05%
Switzerland	50	44	7	8	1.93%
India	46	43	8	7	1.78%
Korea, Republic of	45	36	9	9	1.74%
Japan	38	34	10	10	1.47%
Thailand	33	29	11	11	1.27%
United Arab Emirates	31	29	12	13	1.20%
Turkey	30	23	13	11	1.16%
Taiwan	27	21	14	16	1.04%
Italy	23	18	15	18	0.89%
Netherlands	22	22	16	14	0.85%
Brazil	21	18	17	18	0.81%
Colombia	20	Not Ranked	18	Not Ranked	0.77%
Germany	19	22	19	14	0.73%
France	16	Not Ranked	20	Not Ranked	0.62%
Indonesia	16	19	20	17	0.62%

Locations by Member Type

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High Schools/Secondary Schools	
China	213
United States	57
United Kingdom	55
Hong Kong	43
Singapore	43
Canada	37
Korea, Republic of	37
Switzerland	30
India	29
Thailand	28
Taiwan	26
Turkey	24
United Arab Emirates	23
Japan	22
Brazil	16
Indonesia	15
Colombia	13
Philippines	13
Germany	11
Ecuador	10
Kenya	10
Vietnam	10

Colleges/Universities	
United States	894
Canada	77
United Kingdom	37
Netherlands	15
Japan	13
Hong Kong	10
Switzerland	10
France	8
Italy	8
Austria	6
Korea, Republic of	6
Australia	4
Germany	4
Singapore	4

For and Non Profit Orgs	
United States	106
China	21
United Kingdom	17
India	7
Thailand	5
Costa Rica	4
Italy	4
Switzerland	4
United Arab Emirates	4

Individual and Retired	
United States	136
United Kingdom	15
China	14
Canada	9
India	9
Colombia	7
Switzerland	6
Turkey	6
Hong Kong	5
Australia	4

Conference Attendance

Member Type	2014	2015	2016	14-16 Percent Change
High School	364	434	451	24%
University	585	637	638	9%
For Profit Org	40	50	73	83%
Non Profit Org	47	37	46	-2%
Retired	4	5	2	-50%
Individual	51	62	71	39%
TOTAL	**1091**	**1225**	**1281**	**17%**

Top Countries Represented	
United States	634
China	125
Canada	62
United Kingdom	51
Korea	23
India	21
Japan	21
Switzerland	21
Hong Kong*	20
Singapore	20

*new to top 10

Total Countries Represented	81

Conference Budget

- Average Host Contribution
- Cost Per Person
- International ACAC Institute
- Main Conference
- Sponsorship (underwriting) versus advertising

	A	C	D	E	
1	**International ACAC 2018 Conference**	for budgeting purposes, please assume the conference will have 1200 delegates			
2	**Meeting Rooms**				
3				Cost / Person	Com
4	Session Classrooms		$0.00		Capacity
5	College Fair		$0.00		Capacity
6	Opening Session				
7	Membership Meeting				
8	Exhibit Hall				
9	Silent Auction				
10	Registration (Conference Check-In)				
11					
12	**Design, Signage and Printing**				
13		Quantity	Cost/Qty	Cost / Person	Com
14	Conference Program printing				
15	Attendees Roster printing				
16	Signage on-site				
17	Printing Nametags				
18	Misc Printing				
19	Website				
20					
21	**Miscellaneous**				
22		Quantity	Cost/Qty	Cost / Person	Com
23	Golf cart rental*				
24	Guidebook*				
25	Bus Service for any off campus events				
26	Portable bathrooms				
27	Tables and Chairs for special events				
28	Water Fill Stations				
29	Student Workers				
30	Tenting and Special Equipment				
31	Advertising				
32	Other Expenses				

Main Conference | Institute Pre-Con Programming | Executive Committee

1	**International ACAC 2018 Conference**	for budgeting purposes, please assume the conference will have 1200 delegates	
2	**Meeting Rooms**		
3			**Cost / Person**
4	Session Classrooms	$0.00	
5	College Fair	$0.00	
6	Opening Session		
	Membership Meeting		
12	**Design, Signage and Printing**		
13		**Cost/Qty**	**Cost / Person**
14	Conference Program printing		
15	Attendees Roster printing		
21	**Miscellaneous**		
22		**Cost/Qty**	**Cost / Person**
23	Golf cart rental*		
24	Guidebook*		
25	Bus Service for any off campus events		
26	Portable bathrooms		
	Tables and Chairs for special events		
34	**Meals/Catering**		
35		**Cost/Qty**	**Cost / Person**
36	Lunch 1 (Wednesday)		
37	Lunch 2 (Thursday)		
38	Dinner 1 (Wednesday)		
	Dinner 2 (Thursday)		
44	**Late-Night Hospitality**		
45		**Cost/Qty**	**Cost / Person**
46	Assume the following attendance for budget purposes:		
47	Tues Night - 40%		
48	Wed Night - 50%		
49	Thurs Night - 65%		
50			

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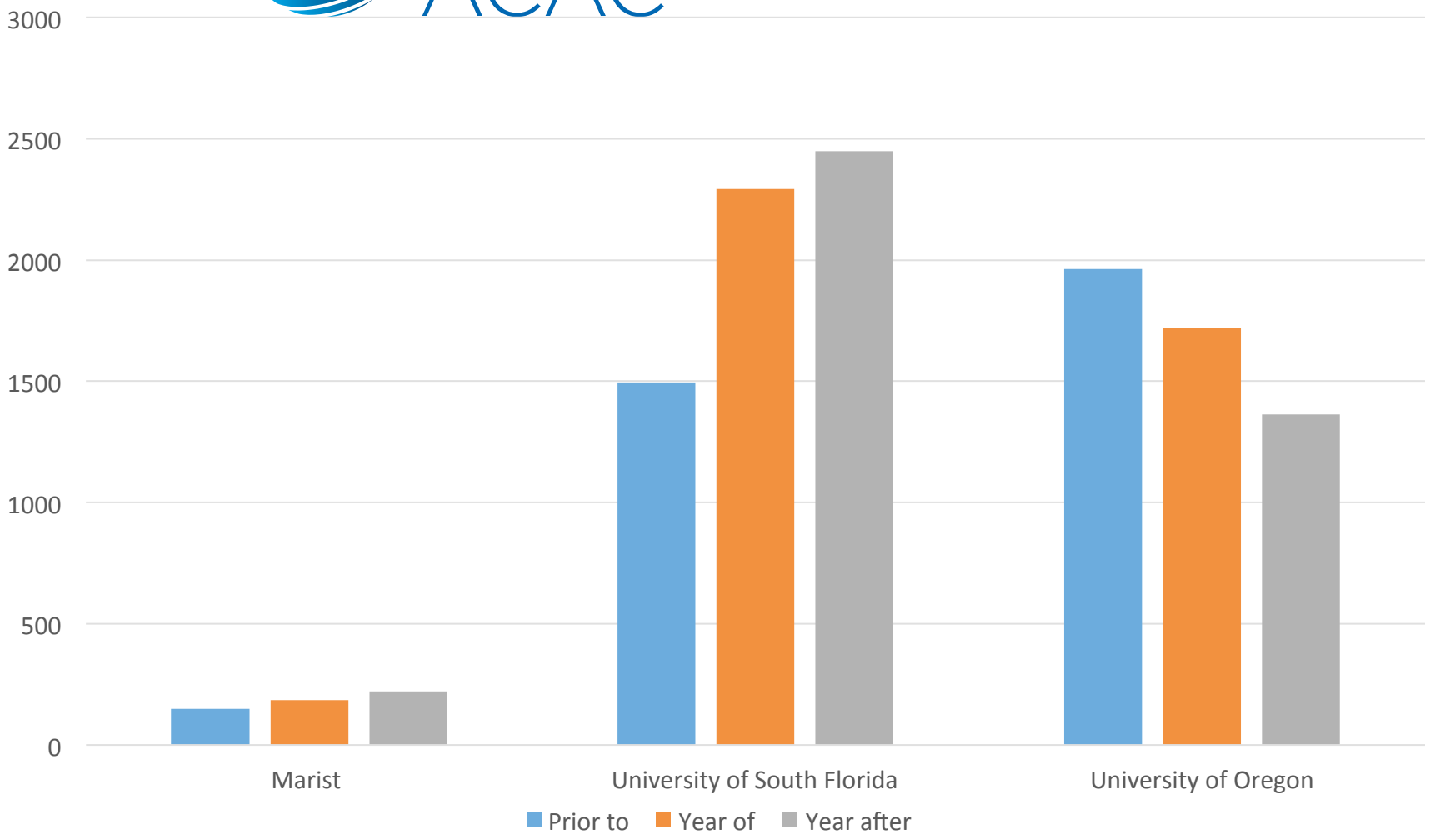

Submit a Proposal

Campus Buy-In

RFP on the Website

- Thoughtful
- Innovative
- Unique
- Budget

Review Process

Tips To Consider

- Have a primary contact devoted to International ACAC planning and execution
- As soon as you have a successful bid, engage other colleges in how they could become involved
- It's never too early to start planning
- Events on campus and in the area during that time

Next Steps

- Engage with key stakeholders
- Contact past conference hosts

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QUESTIONS

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University of Tampa knocked it out of the ballpark! Superb event - and a fun interactive way to experience the campus.

Being hosted by three different types of colleges and universities got to allow us to see the various types of institutions that are in Tampa. The conference had very well done presentations and they were nicely complimented by a variety of hospitality events that were all very well done.

Both Eckerd and Tampa did an EXCELLENT job with their hosting opportunities. I was able to see the campuses , understand the lifestyle the different schools provide to the students, and experience life there. Great job!

The USF staff and students were amazing and wonderful and patient and helpful, eternally. Thank you so much to them for all of the very hard work they put in. The whole conference ran really well and where there were slight issues, they were often fixed quickly. Cannot thank students and staff enough.

I very much appreciated the chance to see another college campus "up close and personal," and I was most impressed by the University of Oregon.

I cannot express what a great time I had. I came away inspired. I also want to thank the University of Oregon for their generosity. They treated us all so well and that Oregon IPA was greatly appreciated :-)

I enjoyed the small size and the networking opportunity, as well as the facts that it continues to be hosted on a college campus and that the primary accommodation is in the dorms. This gives the conference a grassroots, down-to-earth, intimate feeling that struck me from my first time at OACAC.

Let me also say that the Oregon staff was AMAZING. They tried very hard to coordinate 1200 cranky, hot and tired people. Thank you for the hospitality!

Rutgers was a wonderful host! They made us feel so welcome and cared for, and the strong presence of student volunteers made me feel more connected to the university.

A big thank you to Rutgers for doing an amazing job hosting the conference. Thanks as well to the IT team. I was nervous as a chair of a session getting everything set up, but the IT staff assisted me and quickly got my presentation up and running. I really liked how we were able to interact with students. All of the students I met- from the ones who toured us around campus, drove us to a session, pointed us in the right direction- were super friendly, eager to share their experiences, and great ambassadors of the university.

The logistics were amazing! Everywhere you turned there was someone in a red shirt ready to point you in the right direction. Also, Rutgers staff was insanely friendly! Every volunteer had a smile on their face and helpful info to share.

Another successful conference. Well done guys! I would like to commend Rutgers on the friendliness and helpfulness of their student volunteers, who represented their school with pride!

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THANK YOU